

# NEW NEW IMPOSSIBLE™ SLIDER

## FREQUENTLY ASKED QUESTIONS

### **Q: What is Impossible™ Foods (IF)?**

A: IF is a company that started out in California that has researched meat and “searched the plant world for ingredients that would match the experience, but be better for both people and the planet.” (<http://impossiblefoods.com/faq>). Their creation is a delicious burger that cooks, smells and tastes like meat, but is made directly from plants.

### **Q: What are the ingredients of the Impossible™ Slider?**

A: The Impossible™ Slider patty is made from soy protein, potato protein, coconut oil, and sunflower oil with ‘heme.’ Never heard of heme? Heme is what gives the slider the taste and aroma of meat.

### **Q: Is the Impossible™ Slider a vegan option?**

A: The Impossible™ Slider patty is a vegan option, and the slider is a vegan option if ordered without cheese. While we prepare the Impossible™ Slider on a separate griddle, preparing the slider in a restaurant with other beef offerings can’t guarantee that the slider is 100% vegan.

### **Q: Why did the Impossible™ Slider product change?**

A: Impossible™ Foods is always working to make their recipes better and better – the new patty is beefier, juicier and tastier than ever! (<http://impossiblefoods.com/newrecipe/>)

### **Q: Are there any plans to add a vegan cheese to the Impossible™ Slider?**

A: Our product development team is working to find the perfect vegan cheese to compliment the Impossible™ Slider, please look for more information in the future.

### **Q: Does the Impossible™ Slider patty contain gluten, soy, dairy or nuts?**

A: The Impossible™ Slider patty is gluten free, nut free and dairy free. It contains soy.

### **Q: Is the Impossible™ Slider patty Kosher or Halal certified?**

A: Yes, the Impossible™ Slider patty has Kosher and Halal certification.

### **Q: Does the Impossible™ Slider taste like The Original Slider®?**

A: The Impossible™ Slider does not taste like our Original Slider. This was not the intent when it was created by our chefs; its purpose is to offer our customers a plant based slider that replicates the taste of beef, but it does not taste like our core White Castle slider.

### **Q: Where can I find nutritional information about the Impossible™ Slider?**

A: Our Slider has 240 calories and 11 grams of protein. Additional details are available on our website at <https://www.whitecastle.com/about-us/allergens-and-ingredients>

### **Q: Can I get a frozen Impossible™ Slider in the grocer aisle anytime soon?**

A: Feel free to reach out and share your love for the slider with Impossible™ Foods and that you are looking for it in the grocery and maybe we can someday!